

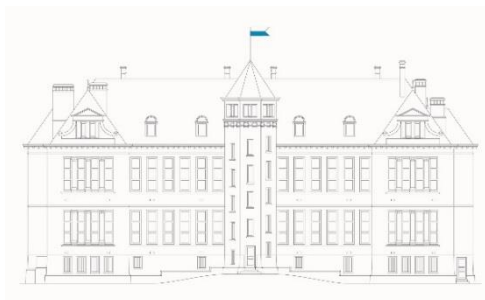


Dear Sir or Madam,

The German Association for Landcare (DVL) and its international partners warmly invite you:

**Landcare Europe:  
A new financing method for remuneration of environmental services in agriculture**

Monday, **6<sup>th</sup> February** 2017 at **18:00**  
at the Representation of the Free State of Bavaria to the EU  
Rue Wiertz 77, 1000 Brussels



Kindly hosted by the Representation of the Free State of Bavaria to the European Union.

Environmental goals can be better achieved through **cooperation** between various groups in society. Landcare organisations are bodies involving cooperation between land users, environmentalists and local policy makers. Their shared aim is to preserve natural heritage and promote the development of the European cultural landscapes.

Together with its European partners, Landcare Germany (Deutscher Verband für Landschaftspflege) is presenting for the first time at international level the "**public goods premium**". In the future this method will allow environmental services provided by farmers to be calculated and integrated into a system of remuneration. This model thus has the potential to create a new impetus within the sphere of agricultural policy.

In order to boost cooperation between the European partners, the "Landcare Europe" platform is to be established as an interface between agriculture and conservation and to bring together various ideas at European level. "Landcare Europe" will provide strong support to those farmers who have already integrated nature conservation and environmental measures into their operations.

"Landcare Europe" will actively promote the Common Agricultural Policy in as many European regions as possible and implement it using practical measures.

We warmly invite you to get to know the "public goods premium" and "Landcare Europe" and to engage in discussions with us.



## Programme:

18:00 Reception

18:30 Welcome

*Dr. Christian Barth, Director General of the Bavarian State Ministry of the Environment and Consumer Protection*

Landcare Europe – embarking on a new path with farmers  
*Josef Göppel, MdB*

Initiative for a European pilot project  
*Dr. Peter Liese, MEP*

Cooperation – the future in European regions  
*Pogany-havas Regional Association, Romania, Gergely Rodics*  
*Transhumanica y Naturaleza, Spain, Jesús Garzón*  
*Naturschutzsyndikat Sicono, Luxembourg, Dr Simone Schneider*

Presentation of the public goods premium: a framework to remunerate farmers for environmental services  
*Uwe Dierking, German Association for Landcare (DVL)*

Panel discussion on "Landcare Europe and the public goods premium"  
*Albert Deß, MEP*  
*Davy McCracken, SRUC, Scotland*  
*Georg Häusler, DG AGRI*  
*Stefan Leiner, DG Environment*

*Moderation: Marie Kaerlein, DVL*

Summary and closing statement  
*Josef Göppel, MdB*

20:15 Reception

21:30 End of the event

## Registration:

Please register by Friday 27 January 2017 by sending a mail to [landcare@lpv.de](mailto:landcare@lpv.de). You are welcome to contact Marie Kaerlein, Coordinator International Affairs, should you have any questions, on Tel.: +49 981 4653 3549, or email: [landcare@lpv.de](mailto:landcare@lpv.de)

## Please note:

Simultaneous interpretation (German-English) will be provided. Photos will be taken at the event. By participating, you declare your consent for the use and possible publication of these photos. Please be prepared to show this invitation and your identity card at the entrance.

